

1 of 6

Rep Firm  
Sales Office ( PHILADELPHIA  
Salesperson ( KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5928

JOE DONNELLY FOR US SENATE SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/07-09/07	1	1	1	\$450.00	
		Buyline Comment: RATE CHNG										
	2	M	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	09/10-09/10	1	1	1	\$450.00	
		Buyline Comment: RATE CHNG										
	3	F	8A-9A	CBS THIS MORNING	:30	\$75.00	09/07-09/07	1	1	1	\$75.00	
		Buyline Comment: WIN										
	4	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$400.00	09/07-09/07	1	1	1	\$400.00	
		Buyline Comment: RATE CHNG										
	5	M	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$250.00	09/10-09/10	1	1	1	\$250.00	
		Buyline Comment: WIN										
	6	M	10A-11A	LET'S MAKE A DEAL	:30	\$200.00	09/10-09/10	1	1	1	\$200.00	
		Buyline Comment: RATE CHNG										
	7	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$350.00	09/10-09/10	0	0	0	\$0.00	
		Buyline Comment: 1X CXL'D										
	8	M	4P-5P	ANDERSON	:30	\$150.00	09/10-09/10	1	1	1	\$150.00	
		Buyline Comment: WIN										
	9	M	2P-3P	THE TALK	:30	\$150.00	09/10-09/10	1	1	1	\$150.00	
		Buyline Comment: WIN										
	10	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
		Buyline Comment: WIN										

2 of 6

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	F	1230P-2P	CBS SOAPS Y&R / B&B Buyline Comment: 1X N/A, MKGD ON LN 60	:30	\$600.00	09/07-09/07	0	0	0	\$0.00	
	12	M	1230P-2P	CBS SOAPS Y&R / B&B Buyline Comment: RATE CHNG	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
	13	F	3P-4P	RACHAEL RAY Buyline Comment: 1X CXL'D	:30	\$150.00	09/07-09/07	0	0	0	\$0.00	
	14	F	9A-10A	INDY STYLE Buyline Comment: WIN 1X CXL'D	:30	\$100.00	09/07-09/07	0	0	0	\$0.00	
	15	F	530P-6P	WISH-TV NEWS 8 AT 5:30 Buyline Comment: 1X CXL'D	:30	\$400.00	09/07-09/07	0	0	0	\$0.00	
	16	M	530P-6P	WISH-TV NEWS 8 AT 5:30 Buyline Comment: WIN	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	17	F	6P-630P	WISH-TV NEWS 8 AT 6 Buyline Comment: 1X N/A, MKGD ON HL#6850406	:30	\$400.00	09/07-09/07	0	0	0	\$0.00	
	18	M	6P-630P	WISH-TV NEWS 8 AT 6 Buyline Comment: WIN	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	19	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	09/04-09/04	1	1	1	\$150.00	
	20	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	09/06-09/06	1	1	1	\$150.00	
	21	F	5P-530P	WISH-TV NEWS 8 AT 5 Buyline Comment: 1X CXL'D	:30	\$400.00	09/07-09/07	0	0	0	\$0.00	

Rep Order# 6848760 Ver# 13 Mod# 3 Status Confirmed

Traffic Order# 202855

Last Received: 09/11/2012 6:37 PM  
Showing Buylines: All Lines

Printed: 09/12/2012 9:39 AM

3 of 6

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product JOE DONNELLY 4 SENAT  
Estimate# 2272  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2272  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	
	Buyline Comment: WIN											
	23	F	630P-7P	WISH-TV 6P NEW	:30	\$450.00	09/07-09/07	0	0	0	\$0.00	
	Buyline Comment: 1X CXL'D											
	24	M	630P-7P	WISH-TV 6P NEW	:30	\$450.00	09/10-09/10	0	0	0	\$0.00	
	Buyline Comment: 1X CXL'D											
	25	F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$450.00	09/07-09/07	1	1	1	\$450.00	
	Buyline Comment: WIN											
	26	M	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	
	Buyline Comment: RATE CHNG											
	27	F	430A-5A	CBS MORNING NEWS	:30	\$50.00	09/07-09/07	0	0	0	\$0.00	
	Buyline Comment: 1X CXL'D											
	28	TU	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/04-09/04	1	1	1	\$600.00	
	Buyline Comment: RATE CHNG											
	29	W	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/05-09/05	1	1	1	\$600.00	
	Buyline Comment: RATE CHNG											
	30	TH	11A-12P	THE PRICE IS RIGHT	:30	\$600.00	09/06-09/06	1	1	1	\$600.00	
	Buyline Comment: RATE CHNG											
	31	TU	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/04-09/04	1	1	1	\$350.00	
	32	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/05-09/05	1	1	1	\$350.00	
	33	TH	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/06-09/06	1	1	1	\$350.00	
	34	TU	4P-5P	ANDERSON	:30	\$300.00	09/04-09/04	1	1	1	\$300.00	

Rep Order# 6848760 Ver# 13 Mod# 3 Status Confirmed Traffic Order# 202855

Last Received: 09/11/2012 6:37 PM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) JOE DONNELLY 4 US S  
Product JOE DONNELLY 4 SENAT  
Estimate# 2272  
Buyer Erica Corso  
Phone#  
Fax#

Agency ( ) BUYING TIME  
650 MASSACHUSETTS AVE, N.W., SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 299/301/2272  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	35	W	4P-5P	ANDERSON	:30	\$300.00	09/05--09/05	1	1	1	\$300.00	
	36	TH	4P-5P	ANDERSON	:30	\$300.00	09/06--09/06	1	1	1	\$300.00	
	37	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/04--09/04	1	1	1	\$600.00	
	38	W	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/05--09/05	1	1	1	\$600.00	
	39	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	09/06--09/06	1	1	1	\$600.00	
	40	TU	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/04--09/04	1	1	1	\$600.00	
	41	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/05--09/05	1	1	1	\$600.00	
	42	TH	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	09/06--09/06	1	1	1	\$600.00	
	43	TU	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/04--09/04	1	1	1	\$600.00	
	44	W	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/05--09/05	1	1	1	\$600.00	
	45	TH	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	09/06--09/06	1	1	1	\$600.00	
	46	SU	7P-8P	60 MINUTES	:30	\$1,500.00	09/09--09/09	1	1	1	\$1,500.00	
	Buyline Comment: WIN											
	47	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/04--09/04	1	1	1	\$600.00	
	48	W	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/05--09/05	1	1	1	\$600.00	
	49	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	09/06--09/06	1	1	1	\$600.00	
	50	TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/04--09/04	1	1	1	\$900.00	

Station WISH-TV INDIANAPOLIS, IN    Agency ( ) BUYING TIME    Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) JOE DONNELLY 4 US S    650 MASSACHUSETTS AVE, N.W., SUITE 210    Sales Office ( ) KATE BRADY  
 Product JOE DONNELLY 4 SENAT    WASHINGTON, DC 20001    Salesperson ( )  
 Estimate# 2272    Agency C/P1/P2/E 299/301/2272    Salesperson Phone# 215-567-6005  
 Buyer Erica Corso    Flight Dates 09/04/2012 - 09/10/2012    Salesperson FAX# 215-567-5938  
 Phone#    Hiatus Weeks  
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	51	W	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/05-09/05	1	1	1	\$900.00	
	52	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	09/06-09/06	1	1	1	\$900.00	
	53	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	09/07-09/07	1	1	1	\$350.00	
	54	W-F	430A-459A	NEWS	:30	\$50.00	09/05-09/07	1	1	1	\$50.00	
	55	F	9P-10P	CSI NY	:30	\$1,200.00	09/07-09/07	1	1	1	\$1,200.00	
	56	SA	8P-10P	US OPEN FINAL	:30	\$750.00	09/08-09/08	1	1	1	\$750.00	
	57	SU	1130A-12P	COUNTDOWN TO KICKOFF	:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
	58	SU	1130P-12A	SUN SPORTS LOCKER	:30	\$200.00	09/09-09/09	1	1	1	\$200.00	
	59	F	10A-11A	ANDERSON COOPER	:30	\$200.00	09/07-09/07	1	1	1	\$200.00	
	60	M	1230P-2P	CBS SOAPS Y&R / B&B	:30	\$600.00	09/10-09/10	1	1	1	\$600.00	

---REPORT TOTALS---  
 Report Totals: 50 / \$24,375.00

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) BUYING TIME	Rep Firm	
Advertiser	( ) JOE DONNELLY 4 US S		650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office	( ) PHILADELPHIA
Product	JOE DONNELLY 4 SENAT		WASHINGTON, DC 20001	Salesperson	( ) KATE BRADY
Estimate#	2272	Agency C/P1/P2/E	299/301/2272		
Buyer	Erica Corso	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

---SALES MONTHLY TOTALS---

Sep 12: 50 / \$24,375.00  
 Sales Totals: 50 / \$24,375.00  
 Station Totals: 50 / \$24,375.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$65,843	CABL	0%	WISH	37%	WNDY	0%	WRTV	12%	WTHR	45%
		WTTV	1%	WXIN	3%						

Books null  
 Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

# Spot Manager: All, 09/04/12-09/10/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code (Place)	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06848760

WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Entertainment Tonight		728-8p	:30	09/04/12		M-F 730-8p	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 530p		530-6p	:30	09/04/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Anderson Cooper		357-5p	:30	09/04/12		M-F 4p-5p	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Price Is Right		1058-12p	:30	09/04/12		Price Is Right	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @8		8-9a	:30	09/04/12		CBS This Morning	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @7a		7-8a	:30	09/04/12		CBS This Morning	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 11 M-F		11-1135p	:30	09/04/12		LN M-F	\$900.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @6		558-630p	:30	09/04/12		News 8 @6	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @5p		5-630p	:30	09/04/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS Morning News		430-5a	:30	09/04/12		CBS Morning Ne	\$50.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @6		558-630p	:30	09/05/12		News 8 @6	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 11 M-F		11-1135p	:30	09/05/12		News 8 @6	\$900.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 530p		530-6p	:30	09/05/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @5p		5-630p	:30	09/05/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Entertainment Tonight		728-8p	:30	09/05/12		M-F 730-8p	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Anderson Cooper		357-5p	:30	09/05/12		M-F 4p-5p	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Price Is Right		1058-12p	:30	09/05/12		Price Is Right	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @7a		7-8a	:30	09/05/12		CBS This Morning	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @5p		5-530p	:30	09/06/12		News 8 @5	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @7a		7-8a	:30	09/06/12		CBS This Morning	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Price Is Right		1058-12p	:30	09/06/12		Price Is Right	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Anderson Cooper		357-5p	:30	09/06/12		M-F 4p-5p	\$300.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Entertainment Tonight		728-8p	:30	09/06/12		M-F 730-8p	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @8		8-9a	:30	09/06/12		CBS This Morning	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 11 M-F		11-1135p	:30	09/06/12		LN M-F	\$900.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @6		558-630p	:30	09/06/12		News 8 @6	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 530p		530-6p	:30	09/06/12		News 8 @530	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Price Is Right		1058-12p	:30	09/07/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Noon News		1158a-1230p	:30	09/07/12		Noon News	\$400.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @6		558-630p	:30	09/07/12		News 8 @6	\$400.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @7a		7-8a	:30	09/07/12		CBS This Morning	\$200.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Entertainment Tonight		728-8p	:30	09/07/12		M-F 730-8p	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Soap Rotator		1227-2p	:30	09/07/12		Daytime Afternoo	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @7a		7-8a	:30	09/07/12		CBS This Morning	\$350.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	CBS This Morning @8		8-9a	:30	09/07/12		CBS This Morning	\$75.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Sunday 7-8p		658-8p	:30	09/09/12		Sun Hour 1	\$1,500.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Price Is Right		1058-12p	:30	09/10/12		Price Is Right	\$450.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Noon News		1158a-1230p	:30	09/10/12		Noon News	\$250.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @ 530p		530-6p	:30	09/10/12		News 8 @530	\$400.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	The Talk		2-3p	:30	09/10/12		The Talk	\$150.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Soap Rotator		1227-2p	:30	09/10/12		Daytime Afternoo	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Let's Make A Deal		958-11a	:30	09/10/12		Let's Make a Dea	\$200.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @6		558-630p	:30	09/10/12		News 8 @6	\$400.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	News 8 @5p		5-630p	:30	09/10/12		News 8 @5	\$400.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Entertainment Tonight		728-8p	:30	09/10/12		M-F 730-8p	\$600.00			
WISH	POL/Joel Donnelly	For JOE DONNEI	2272	Anderson Cooper		357-5p	:30	09/10/12		M-F 4p-5p	\$150.00			

[Filtered by: ] [Sorted by: Alt Order #]

Spot Manager: All, 09/04/12-09/10/12

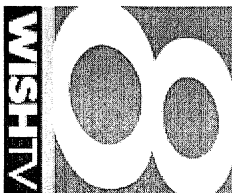
Station	Advertiser	Product	Estim	Order	Inventory	Descr	Time	Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
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Alt Order #: 06848760														\$22,025.00			
														\$22,025.00			

[Filtered by: ] [Sorted by: Alt Order #]



## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/JOE DONNELLY For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

<b>Invoice #</b>	<b>202855-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	10:59 AM	JSD120730H	\$450.00		1
2	WISH	Price Is Right	1058-12p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	12:00 PM	JSD120730H	\$450.00		1
3	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	8:26 AM	JSD120330H	\$75.00		1
4	WISH	Noon News	1158a-1230p		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	12:10 PM	JSD120730H	\$400.00		1
5	WISH	Noon News	1158a-1230p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	12:25 PM	JSD120730H	\$250.00		1
6	WISH	Let's Make A Deal	958-11a		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	9:58 AM	JSD120730H	\$200.00		1
8	WISH	Anderson Cooper	357-5p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	4:54 PM	JSD120730H	\$150.00		1
9	WISH	The Talk	2-3p		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	2:27 PM	JSD120730H	\$150.00		1
10	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	7:57 AM	JSD120630H	\$200.00		1
11	WISH	Soap Rotator	1227-2p								

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/JOE DONNELLY For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

<b>Invoice #</b>	<b>202855-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	WISH	Soap Rotator	1227-2p		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:00			<del>\$600.00</del>	See MG 11.2	1
	WISH			M	09/10/12	:30	12:55 PM	JSD120730H	\$600.00	MG for 11.1 09/07	2
12	WISH	Soap Rotator	1227-2p		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	12:29 PM	JSD120730H	\$600.00		1
16	WISH	News 8 @ 530p	530-6p		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	5:41 PM	JSD120730H	\$400.00		1
17	WISH	News 8 @6	558-630p		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:00			<del>\$400.00</del>	Credited	1
18	WISH	News 8 @6	558-630p		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	6:20 PM	JSD120730H	\$400.00		1
19	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	1x	-T-----				
	WISH			Tu	09/04/12	:30	8:26 AM	JSD120330H	\$150.00		1
20	WISH	CBS This Morning @8	8-9a		09/03/12 to 09/09/12	1x	---T---				
	WISH			Th	09/06/12	:30	8:29 AM	JSD120630H	\$150.00		1
22	WISH	News 8 @5p	5-530p		09/10/12 to 09/16/12	1x	M-----				
	WISH			M	09/10/12	:30	5:09 PM	JSD120730H	\$400.00		1
25	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:30	7:39 PM	JSD120730H	\$450.00		1

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/ Joe Donnelly For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

<b>Invoice #</b>	<b>202855-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry/ Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

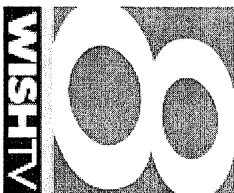
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	WISH	Entertainment Tonight	728-8p		09/10/12 to 09/16/12	1x	M-----				
	WISH				09/10/12	:30	7:41 PM	JSD120730H	\$600.00		1
28	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	1x	-T-----				
	WISH				09/04/12	:30	10:59 AM	JSD120630H	\$600.00		1
29	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	1x	--W----				
	WISH				09/05/12	:30	11:59 AM	JSD120630H	\$600.00		1
30	WISH	Price Is Right	1058-12p		09/03/12 to 09/09/12	1x	---T---				
	WISH				09/06/12	:30	11:27 AM	JSD120630H	\$600.00		1
31	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	-T-----				
	WISH				09/04/12	:30	7:27 AM	JSD120630H	\$350.00		1
32	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	--W----				
	WISH				09/05/12	:30	7:59 AM	JSD120630H	\$350.00		1
33	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	---T---				
	WISH				09/06/12	:30	7:56 AM	JSD120630H	\$350.00		1
34	WISH	Anderson Cooper	357-5p		09/03/12 to 09/09/12	1x	-T-----				
	WISH				09/04/12	:30	4:23 PM	JSD120630H	\$300.00		1
35	WISH	Anderson Cooper	357-5p		09/03/12 to 09/09/12	1x	--W----				
	WISH				09/05/12	:30	4:38 PM	JSD120630H	\$300.00		1
36	WISH	Anderson Cooper	357-5p								

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Joel Donnelly For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

<b>Invoice #</b>	<b>202855-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

**Billing Address:**

**Buying Time**  
**Attention: Accounts Payable**  
 650 Massachusetts Avenue NW  
 Floor 1  
 Washington, DC 20001-3796  
 USA

Station	WISH
Account Executive	Petry/Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

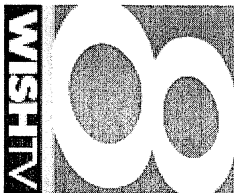
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WISH	Anderson Cooper	357-5p		to						
	WISH			09/03/12 to 09/09/12	1x	---T---					
				Th	09/06/12	:30	4:34 PM	JSD120330H	\$300.00		1
37	WISH	News 8 @ 530p	530-6p		to						
	WISH			09/03/12 to 09/09/12	1x	-T-----					
				Tu	09/04/12	:30	5:43 PM	JSD120330H	\$600.00		1
38	WISH	News 8 @ 530p	530-6p		to						
	WISH			09/03/12 to 09/09/12	1x	--W----					
				W	09/05/12	:30	5:43 PM	JSD120630H	\$600.00		1
39	WISH	News 8 @ 530p	530-6p		to						
	WISH			09/03/12 to 09/09/12	1x	---T---					
				Th	09/06/12	:30	5:36 PM	JSD120630H	\$600.00		1
40	WISH	News 8 @ 6	558-630p		to						
	WISH			09/03/12 to 09/09/12	1x	-T-----					
				Tu	09/04/12	:30	6:09 PM	JSD120630H	\$600.00		1
41	WISH	News 8 @ 6	558-630p		to						
	WISH			09/03/12 to 09/09/12	1x	--W----					
				W	09/05/12	:30	5:59 PM	JSD120630H	\$600.00		1
42	WISH	News 8 @ 6	558-630p		to						
	WISH			09/03/12 to 09/09/12	1x	---T---					
				Th	09/06/12	:30	6:21 PM	JSD120630H	\$600.00		1
43	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/03/12 to 09/09/12	1x	-T-----					
				Tu	09/04/12	:30	7:56 PM	JSD120630H	\$600.00		1
44	WISH	Entertainment Tonight	728-8p		to						
	WISH			09/03/12 to 09/09/12	1x	--W----					
				W	09/05/12	:30	7:47 PM	JSD120630H	\$600.00		1
45	WISH	Entertainment Tonight	728-8p		to						

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# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

Advertiser	POL/JOE DONNELLY For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

Invoice #	202855-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

**Billing Address:**

Buying Time  
Attention: Accounts Payable  
650 Massachusetts Avenue NW  
Floor 1  
Washington, DC 20001-3796  
USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
45	WISH	Entertainment Tonight	728-8p		09/03/12 to 09/09/12	1x	---T---				
					Th 09/06/12	:30	7:56 PM	JSD120330H	\$600.00		1
46	WISH	Sunday 7-8p	658-8p		09/03/12 to 09/09/12	1x	-----S				
					Su 09/09/12	:30	7:33 PM	JSD120730H	\$1,500.00		1
47	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	1x	-T-----				
					Tu 09/04/12	:30	5:11 PM	JSD120630H	\$600.00		1
48	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	1x	--W----				
					W 09/05/12	:30	5:28 PM	JSD120330H	\$600.00		1
49	WISH	News 8 @5p	5-530p		09/03/12 to 09/09/12	1x	---T---				
					Th 09/06/12	:30	5:23 PM	JSD120630H	\$600.00		1
50	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	1x	-T-----				
					Tu 09/04/12	:30	11:32 PM	JSD120630H	\$900.00		1
51	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	1x	--W----				
					W 09/05/12	:30	11:57 PM	JSD120330H	\$900.00		1
52	WISH	News 8 @ 11 M-F	11-1135p		09/03/12 to 09/09/12	1x	---T---				
					Th 09/06/12	:30	11:33 PM	JSD120630H	\$900.00		1
53	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	----F--				
					F 09/07/12	:30	7:27 AM	JSD120630H	\$350.00		1
54	WISH	CBS Morning News	430-5a								

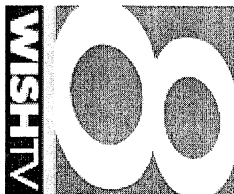
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## INVOICE

Remit Address:

**WISH**  
**90359 Collections Center Drive**  
**Chicago, IL 60693**  
**Main: (317) 923-8888**  
**Billing: (317) 923-8888**

Billing Address:

**Buying Time**  
**Attention: Accounts Payable**  
**650 Massachusetts Avenue NW**  
**Floor 1**  
**Washington, DC 20001-3796**  
**USA**

Advertiser	POL/Joe Donnelly For US Senate (D)
Product	JOE DONNELLY 4 SENAT
Estimate Number	2272

<b>Invoice #</b>	<b>202855-1</b>
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	202855
Alt Order #	06848760
Deal #	
Order Flight	09/04/12 - 09/10/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	299
Product Code	301

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	WISH	CBS Morning News	430-5a		09/03/12 to 09/09/12	1x	-T-----				
	WISH			Tu	09/04/12	:30	4:54 AM	JSD120330H	\$50.00		1
55	WISH	Friday 9-10p	858-10p		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:30	9:33 PM	JSD120730H	\$1,200.00		1
56	WISH	US Open Tennis	US Open Tennis		09/03/12 to 09/09/12	1x	-----S-				
	WISH			Sa	09/08/12	:30	9:33 PM	JSD120730H	\$750.00		1
57	WISH	Countdown To Kickoff	CountdownTo Kicko		09/03/12 to 09/09/12	1x	-----S				
	WISH			Su	09/09/12	:30	11:41 AM	JSD120730H	\$400.00		1
58	WISH	Sportslocker Sunday	1130p-12a		09/03/12 to 09/09/12	1x	-----S				
	WISH			Su	09/09/12	:30	12:29 AM	JSD120730H	\$200.00		1
59	WISH	M-F 10-11a	10-11a		09/03/12 to 09/09/12	1x	----F--				
	WISH			F	09/07/12	:30	10:29 AM	JSD120730H	\$200.00		1
<u>Aired Spots</u>											<b>50</b>

<u>Gross Total</u>	<b>\$24,375.00</b>
<u>Agency Commission</u>	<b>\$3,656.25</b>
<u>Net Amount Due</u>	<b>\$20,718.75</b>
	<b>Payment Terms 30 Days</b>

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

2012

I, Buying Time, LLC,  
 being/on behalf of: Joe Donnelly, a legally  
 qualified candidate of the Democratic political  
 party for the office of: United States Senate (IN)  
 in the General  
 election to be held on: Tuesday, November 6<sup>th</sup>, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:**

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana  
P.O. Box 891  
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

06/13/12  
Date

Erica Z. Co  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Joe Donnelly  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly  
signature of candidate or authorized committee

Joseph S. Donnelly  
printed name

\_\_\_\_\_  
date